



FOR IMMEDIATE RELEASE

Bit Stew Systems Makes Ready to Rocket List for 2013

Vancouver, Canada – March 12, 2013

Bit Stew Systems, the developer of the game-changing smart grid analytics platform, Grid Director, announced today that it has made the Ready to Rocket List for 2013.



Ready to Rocket is a unique business recognition list that profiles technology companies with the greatest potential for growth. Each year, based on analysis of trends that will drive growth in the Clean Technology sector, Rocket Builders identifies the top private companies that are best positioned to capitalize on the trends for growth. This selection methodology has been an accurate predictor of growth with "Ready to Rocket" companies exceeding industry averages for revenue, employee and investment growth. The full list can be found at http://www.readytorocket.com.

"Each year when we choose the Ready to Rocket companies, we are looking for those companies that have best matched technical innovation with market opportunity. Bit Stew is an excellent example of the right technology for the right customers at the right time." said Dave Thomas, Senior Partner, Rocket Builders.

"We are very pleased to achieve this level of industry recognition from Rocket Builders. Since 2005 when we founded Bit Stew, the company has been focused on solving complex, real-world problems for the energy sector" According to Kevin Collins, CEO of Bit Stew Systems.

"We feel we are making a material contribution to the scaling of energy efficiency initiates such as smart grids, distribution automation, renewable energy and electric vehicles. Our advanced network management platform provides utilities the visibility and analytics necessary to manage a more intelligent and inherently more complex power grid."

About Bit Stew Systems

Bit Stew is an innovator in smart energy. Our game-changing software platform, Grid Director, helps utility companies deploy, manage and optimize smart grids. Our solutions enable utility operators to understand in real-time what is happening with their smart grids, and to make better, faster decisions as a result.





The Grid Director platform is used to deliver:

- Critical visibility into smart grid network operations, maintenance and deployment
- Sophisticated analytics to rapidly recognize, respond to and troubleshoot critical events
- Meaningful insight for network planners for grid improvement and optimization
- Residential, commercial and industrial energy consumption data and information
- Pattern recognition and data forensics to reduce energy theft and fraud

Founded in 2005, Bit Stew is headquartered in Vancouver, British Columbia with offices in Mountain View, California and Toronto, Ontario.

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Trademark Notices

"Ready to Rocket" is a trademark of Rocket Builders, a respected management consulting firm servicing the technology industry.

"Grid Director" is a trademark of Bit Stew Systems Inc.